



## Privacy Notice (A)

\*If you are registering from within the European Economic Area (EEA), please refer to Privacy Notice (B) below.

\*The EEA includes the following 30 countries:

Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden, Liechtenstein, Iceland, and Norway.

This Privacy Notice (A) explains how Nikon Corporation (hereinafter referred to as "Nikon"; for the company's registered address and representative, please refer to the corporate information page at <https://www.nikon.com/company/corporate/data>) collects and processes personal data from individuals voting in the Nikon Film and Photo Contest 2024-2025 General Public Award (hereinafter referred to as the "General Public Award").

The Nikon Group respects individual privacy and recognizes that the lawful and appropriate handling of personal data is an important social responsibility. Accordingly, we declare our commitment to protecting personal data as outlined below. This Privacy Notice is based on the Nikon Group Privacy Protection Policy (<https://www.nikon.com/privacy/group/>) and applies to the processing of personal data by Nikon in connection with the General Public Award operated by Nikon. It sets forth the categories of personal data Nikon collects and processes, as well as the purposes of use. Nikon kindly asks that you read this notice carefully.

### 1. Personal Data Collected

The General Public Award is an online public voting event that determines the winner of the General Public Award from among the entries that advanced to the final round of the Nikon

Film and Photo Contest 2024–2025. Votes can be submitted according to the method described in the Voting Rules (<https://nikon-photocontest.ownly.jp/story/34963?language=en>). The personal data collected by Nikon consists of the voter's email address and the vote's contents.

## 2. Purpose of Use

As stated in the Voting Rules (<https://nikon-photocontest.ownly.jp/story/34963?language=en>), Nikon will use voters' personal data for the purposes listed below in connection with the operation of the General Public Award:

- Identity verification during the voting process
- Selection of the winning entry based on vote tallying
- Fulfillment of legal obligations
- Exercise of legal rights

## 3. Data Storage

Please note in advance that regardless of the voter's country of residence, the data provided at the time of voting (including email address, voting information, and voting timestamp) may be stored and managed in Japan or other countries at the discretion of the organizer.

## 4. Disclosure to Third Parties

The organizer may provide personal data to third-party platforms used for operating the voting form for the General Public Award, as well as to subcontractors engaged in tasks related to the operation of the form, but only to the extent necessary for administering the General Public Award. When providing personal data under the above conditions, the organizer shall ensure appropriate management of the data by, for example, entering into contracts that include confidentiality provisions.

## 5. Management of Personal Data

Nikon will manage the personal data it receives securely, in accordance with its internal information security policies, in order to protect the said personal data from unauthorized access, misuse, unlawful alteration, loss, or destruction. Personal data provided via the internet will be protected against unauthorized access using SSL (Secure Sockets Layer) or equivalent encryption methods to ensure data security.

## 6. Disposal and Deletion of Personal Data

The organizer will dispose of or delete the personal data provided (email address, voting information, and voting timestamp) on September 30, 2025, which is 30 days after the conclusion of the General Public Award (hereinafter referred to as the "Disposal Date").

## 7. Contact for Inquiries Regarding Personal Data (and Handling of Voting-related Inquiries)

Nikon Film and Photo Contest Support Office – Inquiry Desk

Thursday, August 20th, 2025 (starts at 3:00 a.m. UTC) to Friday, August 29th, 2025 (ends at 3:00 a.m. UTC)

[info@nikon-photocontest.com](mailto:info@nikon-photocontest.com)

### Correction of Personal Data

If you need to correct or otherwise amend the personal data you have provided, please contact the inquiry desk listed above.

### Privacy Notice (B)

This Privacy Notice (B) explains how Nikon Corporation (hereinafter referred to as "Nikon"; for the company's registered address and representative, please refer to the corporate information page at <https://www.nikon.com/company/corporate/data>) collects and processes personal data from voters in the General Public Award.

The Nikon Group respects individual privacy and recognizes that the lawful and appropriate handling of personal data is an important social responsibility. Accordingly, we declare our co

commitment to protecting personal data as outlined below. This Privacy Notice is based on the Nikon Group Privacy Protection Policy (<https://www.nikon.com/privacy/group/>) and applies to the processing of personal data by Nikon in connection with the General Public Award operated by Nikon. It sets forth the categories of personal data Nikon collects and processes, as well as the purposes of use. Nikon kindly asks that you read this notice carefully.

## 1. Data Controller

Nikon (Address: 1-5-20 Nishi-Oi, Shinagawa-ku, Tokyo 140-8601, Japan) is the data controller responsible for the collection and use of personal data provided by voters, as described in this Privacy Notice.

## 2. Personal Data Collected and Purpose of Use

The General Public Award is open to individuals who have an email address and can submit their vote in accordance with the method described in the Voting Rules (<https://nikon-photcontest.ownly.jp/story/34963?language=en>). The personal data collected by Nikon is the email address, voting information, and voting timestamp.

Nikon will use voters' personal data for the following purposes in connection with the operation of the General Public Award:

- Identity verification during the voting process
- Selection of the winning entry based on vote tallying
- Fulfillment of legal obligations
- Exercise of legal rights

## Legal Basis for Personal Data Processing

Nikon will process voters' personal data in accordance with established procedures where necessary for the purposes of Nikon's legitimate interests or the legitimate interests of third parties.

When processing voters' personal data based on Nikon's or a third party's legitimate interests, Nikon will take reasonable measures to ensure that no undue harm is caused to the voter.

Nikon's legitimate interests include, for example: using personal verification to prevent multiple votes by the same individual, as well as selecting and presenting winning entries for the General Public Award, and ensuring the security of the voting form. Information regarding the balance between Nikon's legitimate interests and the potential impact on individuals is available upon request. If Nikon processes personal data based on its own or a third party's legitimate interests, voters may object to such processing at any time, provided the objection is justified by their specific circumstances. (Please refer to Section 6, Voter Rights, below.)

Voters may withdraw their consent at any time by adjusting their own settings or by contacting Nikon through the inquiry details provided in Section 8, Inquiries Regarding Personal Data.

If Nikon processes the collected personal data for a purpose different from the one at the time of collection, and does so based on a new legal basis other than consent or legal obligation, it will ensure that the new purpose is compatible with the original purpose. Information regarding this assessment is available upon request (see Section 6, Voter Rights).

### 3. Method of Personal Data Collection

The personal data processed by Nikon is provided directly by the voter with their consent. If a voter refuses to provide the personal data required for the General Public Award, they will not be able to participate.

### 4. Security Measures and Personal Data Retention

Nikon securely manages any personal data it receives in accordance with its internal information security policy, protecting it against unauthorized access, misuse, unlawful alteration, loss, or destruction. Voter personal data will not be retained beyond the period necessary for participation in the General Voting Award, compliance with legal and financial obligations, and resolution of any disputes.

Additionally, if a voter requests the deletion of their personal data, Nikon will retain the deletion request email as evidence until it is deleted together with other voters' personal data. We kindly ask for your understanding in this matter.

## 5. Cross-Border Transfer of Personal Data

As a global company, Nikon may transfer personal data to Nikon Group companies or service providers located in countries outside the European Economic Area (EEA) or the United Kingdom (UK), where the same level of data protection may not be available. In such cases, Nikon will implement appropriate and sufficient security measures as required under applicable laws to ensure compliance with cross-border data transfer requirements. For transfers of personal data from within the EEA or UK to outside these regions, Nikon will use safeguards such as data privacy frameworks approved by the European Commission or the UK Secretary of State, or standard contractual clauses such as those in the annex to Commission Implementing Decision (EU) 2021/914, in accordance with Article 46 of the General Data Protection Regulation (GDPR). If you are a voter who provided personal data from within the EEA or UK and wish to obtain a copy of the safeguards described above, please contact the inquiry office listed under Section 8, Inquiries Regarding Personal Data.

## 6. Voter Rights

Voters may exercise the rights granted to them under applicable laws by contacting Nikon (please refer to Section 8, Inquiries Regarding Personal Data). These rights include: (1) accessing their personal data, (2) correcting it, (3) deleting it, (4) restricting its processing, (5) requesting the transfer of their personal data, and (6) objecting to the processing of their personal data. In cases where personal data is processed based on consent, voters may also withdraw that consent at any time. However, please note that Nikon may not always be able to accommodate such requests, for example, when the processing is required by law. For instance, if a voter requests access to their personal data, Nikon may decline the request if necessary to protect the rights and freedoms of other voters. Similarly, if a voter requests deletion of their data, Nikon may be required to retain it to comply with legal obligations. The right to request the transfer of personal data cannot be exercised in cases where the data was not obtained directly from the voter, or was not obtained based on the voter's consent, or is processed for the performance of a contract. To exercise your rights regarding personal data, please contact the inquiry desk listed in Section 8. Please be aware that you may be asked to provide informatio

n for identity verification purposes. Additionally, you may file a complaint with the data protection authority in the European Economic Area or the United Kingdom (UK).

If you have any questions about this Privacy Notice, you may also contact the inquiry desk listed in Section 8, Inquiries Regarding Personal Data.

#### 6.1. Right of Access

Voters have the right to confirm whether Nikon holds their personal data, and if so, to access a copy of that personal data. When exercising the right of access, Nikon will also provide additional information such as the purposes of processing, categories of personal data, and any other relevant information that serves the essential purpose of the request.

#### 6.2. Right to Rectification

Voters may request that Nikon correct any inaccurate or incomplete personal data it holds about them. Upon receiving such a request, Nikon will correct the inaccurate data and, considering the purpose of processing, may request additional information from the voter in order to complete any incomplete data.

#### 6.3. Right to Erasure

Voters may request that Nikon delete their personal data. This includes both the deletion of personal data held by Nikon and, where possible, the deletion of such data previously disclosed by Nikon to other data controllers. However, the right to erasure applies only in the cases specified under Article 17 of the General Data Protection Regulation (GDPR). This includes, for example, situations where the personal data is no longer necessary for the purposes for which it was collected, or where it has been unlawfully processed. Due to system limitations, please note that it may take some time to delete backup data.

#### 6.4. Right to Restriction of Processing

Voters have the right to request that Nikon temporarily suspend the processing of their personal data. This right may be exercised, for example, when there is doubt about the accuracy of the personal data and time is needed to verify it. Even if this right is exercised, Nikon may continue to retain the data. Voters will be notified in advance when the restriction is lifted.

### 6.5. Right to Data Portability

Voters may request that their personal data held by Nikon be transferred, where technically feasible, in a structured, commonly used, and machine-readable format directly to another data controller. Upon request and if technically possible, Nikon will transfer the voter's personal data directly to the designated data controller.

### 6.6. Right to Object

Voters may object to the processing of their personal data by Nikon and request that it be stopped. This right applies only when Nikon processes the voter's personal data based on its legitimate interests (see the section titled Legal Basis for Personal Data Processing above). Voters may also object at any time to the use of their personal data for direct marketing purposes. If a voter exercises this right, Nikon will stop using their personal data for direct marketing.

## 7. Revisions to This Privacy Notice

This Privacy Notice will be reviewed on an ongoing basis and revised as necessary. In the event of any significant changes, Nikon will notify users accordingly.

## 8. Inquiries Regarding Personal Data

Nikon Film and Photo Contest Support Office – Inquiry Desk

Thursday, August 20th, 2025 (starts at 3:00 a.m. UTC) to Friday, August 29th, 2025 (ends at 3:00 a.m. UTC)

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